

A photograph showing two business people in dark suits shaking hands. In the background, a calculator is visible, suggesting financial transactions or business deals. The image is overlaid with a light blue curved graphic at the bottom.

Help your sales department
say YES to more sales

CMA Helps Companies Maximize Cash Flow and Manage Risk

Credit Management Association provides all of the tools to help member company credit departments grow revenue, reduce the cost of doing business, maximize cash flow and manage risk. We do this by facilitating peer-to-peer networking, sharing customer and supplier information, providing professional development for credit practitioners, and offering an array of business credit services and resources to help you say yes to more sales.

- Membership in CMA's Industry Credit Groups provides 24/7 access to information about your customers, best practices and peer-to-peer networking with those in your market niche.
- Unlimited access to CMA's trade credit database through **anscers** Credit Reports.
- Unlimited Request For Information about your potential customers from companies who share your common customers.
- CMA' experts can help you pick the best bureau credit report for your company's needs.
- Exclusive live and online educational content designed to make you and your credit team better at your job.
- Networking events with the best and brightest credit professionals.
- Discounts on collections, construction lien services, bureau credit reports and other tools that a credit professional needs.

These benefits are designed to grow revenue and manage trade credit risk. Let's discuss how we can help you meet your credit goals!

Offices in California and Nevada

Phone: 818-972-5300

Visit us at www.CreditManagementAssociation.org

